

# BuildSmart

Information to build better

**TRUITT  
& WHITE**  
The Professional Builder's Choice

## November 2009

Welcome to Truitt & White's BuildSmart, the eNewsletter for professional builders seeking up-to-date information on market-proven products and workshops designed to keep them on the leading edge of the building and remodeling markets.

### BuilderLink

Connecting the Building Community



### BuilderLink – The Building Industry's First Dedicated Online Community

*Business Networking and Estimating Tools Now Available at [YourBuilderLink.com](http://YourBuilderLink.com)*

The newly upgraded BuilderLink, a groundbreaking online resource that combines social media and online estimating tools, is making its nationwide debut, and Truitt & White is proud to be at the center of it all. To celebrate the occasion and expand the online community, Truitt & White is offering customers a number of incentives... *To read the rest of the article, [click here](#).*

### Expansive Selection of Moulding and Trim at Truitt & White

*Access to Premium Products: Kelleher's VG Douglas Fir Tahoe Series*

When it comes to the details, everyone wants options. We're proud to carry a comprehensive selection of moulding and siding so you and your customers can get exactly what you want-- including Kelleher's Tahoe Series vertical grain moulding. To read more, [click here](#).

### New Store Layout Improves Convenience and Customer Service

A series of recent improvements at Truitt & White – in the store, warehouses, and operational procedures -- has created a more efficient and convenient experience for our clients. Tools, Fasteners and Paint departments have all been reconfigured to enhance service and product selection, and now our full range of Support Services are consolidated in one area to make it easier for both customers and suppliers. But that's not all... To read more about all the changes, [click here](#).

### Opening Windows of Opportunity

*Marvin's Ultimate Casement Collection is now on display at Truitt & White*

With a new display in the Marvin Design Gallery at the Truitt & White Window and Door Showroom, customers can now get a close-up look and hands-on demonstration of Marvin's Ultimate Casement Collection. This latest series from the industry leader in windows and doors incorporates innovations in energy efficiency as well as advanced functionality. To read more, [click here](#).

This issue of BuildSmart is sponsored by:



### Seminars and Events

#### BuilderLink Workshops

Live, online tutorial sessions to answer all your BuilderLink questions. No more than 20 minutes each, including an open Q&A session at the end, these quick sessions will change the way you do business.

**11/2 @ 4 pm: [Getting the Most Out of Pages & Groups](#)**

**11/5 @ 11:30 am: [Managing Your Dashboard & Profile](#)**

**11/9 @ 4 pm: [Intro to the Estimating Module](#)**

**11/12 @ 11:30 am: [Intro to BuilderLink](#)**

**11/20 @ 11:30 am: [Getting the Most Out of Pages & Groups](#)**

**11/23 @ 4pm: [Promoting Your Business Through BuilderLink](#)**

**11/30 @ 4pm: [Intro the the Estimating Module](#)**

#### Building Professional Seminars

Winter break. Watch here for 2010 seminars and schedule.

#### Weekender Series: For the Home Owner

Winter break. Watch here for 2010 seminars and schedule.

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If you have questions, please send a request to [webmaster@truittandwhite.com](mailto:webmaster@truittandwhite.com)

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642 Hearst Avenue, Berkeley, CA 94710.  
Phone (510) 841-0511.