

# BuildSmart

Information to build better

**TRUITT  
& WHITE**  
The Professional Builder's Choice

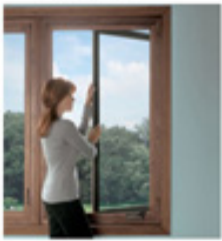
## April 2010

Welcome to Truitt & White's BuildSmart, the eNewsletter for professional builders seeking up-to-date information on market-proven products and workshops designed to keep them on the leading edge of the building and remodeling markets.



### Marvin Windows and Doors Stays On Cutting Edge with New Ultimate Replacement Casement

In both strong markets and down cycles, Marvin Windows and Doors has consistently introduced products that help pro builders excite clients with new designs and functionality. This trend continues with the popular Ultimate Replacement Casement and the recently introduced French Ultimate Casement Replacement, now available at Truitt & White. To read the rest of this article, [click here](#).



### New All-Ultrex Integrity Windows and Doors by Marvin

Integrity Windows and Doors continues to innovate and lead the industry as they introduce their latest product--the All-Ultrex Casement and Awning Window. To read more about Integrity and their new offerings, [click here](#).



### BuilderLink Expands Online Social/Business Network to Include Builders, Retailers and Manufacturers

BuilderLink, the industry's first dedicated social media site, is quickly evolving into a multifaceted online business community with the enthusiastic participation of contractors, retailers and manufacturers. The site represents a digital and revolutionary version of Truitt & White's business philosophy that says regardless of how big the box stores become, relationships will remain the cornerstone of the building industry. To read the rest of this article, [click here](#).



### Truitt & White Helps Credit Union Customers Discover Benefits of Energy-Efficient Remodels

The Cooperative Center Federal Credit Union (CCFCU) is now providing customers a hands-on display of green, energy-efficient building options, thanks to a joint venture between Truitt & White and Levitch Design/Build Architects. Using materials and products donated by Truitt & White, architect Maurice Levitch and his team constructed a compact version of an energy-efficient home inside the credit union. To read the rest of this article, [click here](#).



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## Seminars and Events

### Building Professional Seminars

5/4 @ 11:45 am **"Lunch & Learn" with Simpson Strong-Tie**

5/12 @ 5 pm **Discover New Products from Marvin Windows and Doors**

9/15 @ 5 pm **Pro's Perspective: Marvin Replacement Window Installation Techniques**

10/20 @ 5 pm **Perfecting the Fit: Inswing and Outswing Marvin French Doors**

### Weekenders Series: Workshops for the Homeowner

4/17 @ 9 am **Marvin Windows and the Federal Tax Credit**

7/17 @ 9 am **Top Performing Window Replacement Products**

### BuilderLink Webinars

4/22 @ 11:30 am **Advertising with Google AdWords**

4/27 @ 4 pm **Intro to the BuilderLink Estimating System**

5/13 @ 11:30 am **Intro to the BuilderLink Estimating System**

5/19 @ 4 pm **Basic Building Science Principles for Builders**

5/24 @ 4 pm **Intro to BuilderLink**

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