

# BuildSmart

Information to build better

**TRUITT  
& WHITE**  
The Professional Builder's Choice

## January 2010

Welcome to Truitt & White's BuildSmart, the eNewsletter for professional builders seeking up-to-date information on market-proven products and workshops designed to keep them on the leading edge of the building and remodeling markets.



### Velux Unveils Redesigned Product Line

*The New "No Leak Skylight" Available at Truitt & White*

Velux, a leader in the skylight category for several decades, is introducing a redesigned version of its flagship product – the No Leak Skylight – and Truitt & White will be among the first building suppliers to offer the new brand. To learn more about the new Velux skylight design and how Truitt & White can help you integrate it into your next project, [click here](#).



### Marvin Ultimate Replacement Windows

*Simple and Valuable Energy-Efficient Solutions for Remodels and Retrofits*

As the green remodel and retrofit markets gain momentum, more homeowners will be asking for windows that promise energy efficiency, durability and comfort. To ensure that pro builders have the right answers, Truitt & White offers the Ultimate Collection by Marvin Windows and Doors, a series that includes some top performing replacement window models. Not only do these models deliver on performance, many units also qualify for up to \$1500 in federal tax credits – a great opportunity for remodelers to offer clients value and expand their businesses in the year ahead. To learn more, [click here](#).



### The New BuilderLink with Expanded Capabilities

*From Estimating Tool to Dynamic Social Media and Business Resource: [www.yourbuilderlink.com](http://www.yourbuilderlink.com)*

BuilderLink, the first social media site designed specifically for the building industry, has quickly become a valuable and multifaceted resource. Still utilized as an estimating tool, BuilderLink has expanded its reach to include a Material Safety Data Sheets (MSDS) library, webinars and business forums, all of which are now part of a thriving online community where members can easily connect with each other. Want to learn more about this FREE service? [Click here](#).



### Truitt & White Pro Builder Seminars

*Paving the Way for a Productive 2010*

To kick off the New Year, Truitt and White is hosting a series of workshops designed to give professional builders a competitive edge in the residential construction market. Topics include federal tax credits, how to excel in the emerging green-building field and the best new products for 2010. To learn more, [click here](#).



### Doing Right by the Bay Area

*Truitt & White Supports Local Organizations Helping Their Communities*

Truitt & White is an active member of the Berkeley community and is happy to help out where we can. Recently, we have teamed up with the Cooperative Center Federal Credit Union (CCFCU) and Rebuilding Together in their efforts to make Berkeley and the surround area better places to live and work by providing low-interest loans and housing rehabilitation services to low-income elderly and disabled homeowners. For more information on our partnerships and activities with these organizations, [click here](#).

This issue of BuildSmart is sponsored by:



### Seminars and Events

#### Building Professional Seminars

**1/27 @ 5 pm Energy-Efficient Windows and Doors: Using Tax Rebates as a Sales Tool**

**2/17 @ 5 pm Key Points of Green Remodels and Energy Retrofits**

**3/10 @ 5 pm Velux Product Line: What's New for 2010**

#### Weekenders Series: For The Homeowner

**01/23 @ 11 am Turning a Home Remodel into a Green Energy Retrofit**

**02/20 @ 11 am Energy-Efficient Replacement Windows by Marvin: Improving Home Comfort**

**03/20 @ 11 am A Better Remodel Using Tax Rebates and Incentives**

#### BuilderLink User Webinars

**01/21 @ 11:30 am Getting the Most Out of Pages & Groups**

**01/25 @ 4 pm Intro to the Estimating System**

**01/28 @ 11:30 am Managing Your Dashboard & Profile**

**Unsubscribe from BuildSmart**

This communication has been formatted for HTML compatible email editors (such as MS Outlook®, Eudora Pro®, etc....).  
If you have questions, please send a request to [webmaster@truittandwhite.com](mailto:webmaster@truittandwhite.com)

© 2005-2010 Truitt & White. All rights reserved.  
642 Hearst Avenue, Berkeley, CA 94710.  
Phone (510) 841-0511.